



PLC Workshop, Tuesday, 10th December

AGENDA

TIME	TOPIC	SPEAKER		
10:00 – 10:05	Welcome / Program overview	Victoria Hellmeister, Marketing Manager, PPC AG		
10:05 – 10:30	Introduction: Market and Development	Ingo Schönberg, Board, PPC AG		
10:30 – 11:15	Europe's liberalization policy and regulatory framework - the case of Powerline Communications	Leo Koolen, DG Information Society European Commission		
11:15 – 11:45	PLC regulation in Germany	Dr. Ralph Hintemann BITKOM		
11:45 – 12:15	Medium Voltage PLC	Thomas Schrein Senior Sales Manager, PPC AG		
12:15 – 14:00	LUNCH BREAK After Lunch Break: Hands On – Powerline in Mannheim in commercial roll out			
14:00 – 16:00	WORKSHOP			
	<table border="0"> <tr> <td style="vertical-align: top;"> TECHNICAL TRACK Network Management System Eugen Mayer Vice President, PPC AG PLC Technology – Radiation Prof. Dr.-Ing. Holger Hirsch, University Dortmund CETECOM PLC experience as competent body and test lab Thami El Idrissi, Key Account Manager CETECOM Standardization and Visions Michael Koch, Vice President, PPC AG </td> <td style="vertical-align: top;"> BUSINESS TRACK Market Opportunities Dr. Jürgen Unfried CEO, Atanvo AG EnBW Powerline activities Manfred Möller, Director, EnBW PLC Technology - from an operator's perspective Karl Rossegger Project Manager PLC, Linz AG Powerline based products Dirk Alsentzer, Product- and Sales Manager, PPC AG Worldwide business scenarios Amit Yudan, Director Europe, Main.net Ltd. </td> </tr> </table>	TECHNICAL TRACK Network Management System Eugen Mayer Vice President, PPC AG PLC Technology – Radiation Prof. Dr.-Ing. Holger Hirsch, University Dortmund CETECOM PLC experience as competent body and test lab Thami El Idrissi, Key Account Manager CETECOM Standardization and Visions Michael Koch, Vice President, PPC AG	BUSINESS TRACK Market Opportunities Dr. Jürgen Unfried CEO, Atanvo AG EnBW Powerline activities Manfred Möller, Director, EnBW PLC Technology - from an operator's perspective Karl Rossegger Project Manager PLC, Linz AG Powerline based products Dirk Alsentzer, Product- and Sales Manager, PPC AG Worldwide business scenarios Amit Yudan, Director Europe, Main.net Ltd.	
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16:00-16:30	COFFEE BREAK			
16:30 – 17:00	PLC within the liberalization of the energy market	MVV Energy AG		
17:00 – 18:00	Panel Discussion	Moderator: M. Koch Vice President, PPC AG		
18:00	OFFICIAL END OF THE DAY			